PRESS RELEASE

For immediate release

Help Soccer Coach Football Camps set to score with three weeks of summer holiday fun

Boys and Girls-specific Football Camps in Rugby during August

Football-mad youngsters in Rugby can look forward to a feast of football during the upcoming school summer holidays with three football camps run by Help Soccer Coach.

The Rugby-based football coaching company will be running the trio of three-day Camps across August at the Rugby School Sports Centre on Horton Crescent in Rugby.

The first is from Monday 1st to Wednesday 3rd August, followed by their second instalment from Monday 15th to Wednesday 17th August. To round matters off, their final Camp of the summer break will be from Tuesday 30th August to Thursday 1st September. At each of the three events there will be two separate Football Camps - one for boys and one for girls.

The Help Soccer Coach Summer Camps programme follows on from the success of their Camp during the recent Platinum Jubilee holidays, and is an addition to their popular weekly coaching sessions which are also held at Rugby School and at Rugby Town FC's Butlin Road pitches.

Each day of the Summer Holiday Football Camps will run from 9:00 am to 3:00 pm under the guidance of Help Soccer Coach's Head Coach Simon Mills and his team of coaches. Across the three days, boys and girls aged 5 years and over can look forward to a wide variety of activities including skills sessions, small-sided games, specialist coaching from FA qualified coaches up to UEFA B standard, competitions and a whole lot more.

Speaking about the latest Camps, Simon said, "We are really looking forward to our programme of Summer Camps and welcoming boys and girls back for what will be nine days of action-packed football fun.

“The demand from parents has once again exceeded our expectations, of which we are so grateful. We are also so pleased to once again be able to offer separate boys and girls sessions for each three-day Camp due to that demand”.

The cost to attend each of Help Soccer Coach Football Camp is only £15.00 per day per child or £40.00 for all three days of each Camp, with a 20% sibling discount also available.

Simon added, “Once again we are grateful for the support from our partners at Rugby School Sports Centre to be able to host these Camps. The quality of their facilities are second to none and are just another factor in the success of what we do”.

Places for Help Soccer Coach’s Summer Holiday Camps are limited and available on a first come-first served basis.

To book your child’s place or find out further information, go to the Help Soccer Coach website at www.helpsoccercoach.co.uk, telephone Simon on 07889 985972 or email the team at info@helpsoccercoach.co.uk

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Notes to Editors and Reporters

1. Help Soccer Coach are a football coaching company based in Rugby, Warwickshire, They work with for boys and girls aged 5 years and above to help them aspire to and achieve their footballing dreams, providing a wide range of football opportunities at every stage of their footballing development.

2. Help Soccer Coach is owned and managed by Simon Mills, an ex-semi professional footballer with over 15 years coaching experience at elite and grassroots football levels. Currently completing his UEFA B Licence, Simon is also a qualified FA Mentor, with FA qualifications also in Level 1 Psychology and Talent Spotting.

3. Working in tandem with two of the town's foremost established football clubs, Help Soccer Coach's mantra of providing 'football for all' regardless of age, ability and background offers a pathway from early years to semi-professional non-league football and possibly beyond.

4. For further details on Help Soccer Coach and their forthcoming Holiday Football Camps including photo opportunities, contact Simon on 07889 985972 or via email at info@helpsoccercoach.co.uk

   Alternatively please contact Karl Quinney on 07775 883102 or via email at karl@karlquinney.co.uk.